

New

November 2008



global crafts
Partners in Fair Trade

Welcome to the Global Crafts Partners in Fair Trade modular display program.
Your starter kit is a 12 pocket system. It comes with :



1 Display Stand @ \$50

Level 1 Products - Cost Price \$3.25 - Sale Price \$7.95
6 units of Dancing Girl Pins (Kenya)
6 units of Bicycle Pins (Kenya)
6 units of Soda Can Earrings (South Africa)
Total 18 units - Cost \$58.50 Resale Value \$143.10

Level 2 Products - Cost Price \$3.95 - Sale Price \$9.95
18 units of Dancing Girl or Boy Earrings from various materials (Kenya)
12 units of Kenyan Bead Earrings (Kenya)
Total 30 units - Cost \$118.50 Resale Value \$298.50

Level 3 Products - Cost Price \$4.95 - Sale Price \$12.95
12 units of Glass Earrings (Chile)
12 units of Enamel on Copper Earrings (Chile)
Total 24 units - Cost \$118.80 Resale Value \$310.80

Total Cost = \$345.80 Resale Value = \$752.40

We provide you **FREE** of charge with 3 additional level 1 units, 2 additional level 2 units and 1 additional level 3 unit—which when sold will raise \$56.70 to cover the cost of the display.

Total Resale Value of your Starter Kit = \$809.10 and as a bonus you own the display rack.

A Fair Trade Starter Kit that delivers 57.5% Gross Profit

Refills deliver even more : Level 1 59% : Level 2 60% : Level 3 62%

Refill Costs (options and Levels will increase as the program develops)

Level 1			
Item	Cost	Sale Price	Margin
Dancing Girl Pin– Printed Tin Can Body	\$3.25	\$7.95	59%
Dancing Girl Pin– Non Printed Tin Body	\$3.25	\$7.95	59%
Dancing Girl Pin– Red Heart Can Body	\$3.25	\$7.95	59%
Dancing Girl Pin– Phone Card Body	\$3.25	\$7.95	59%
Bicycle Pin	\$3.25	\$7.95	59%
Bicycle Earrings	\$3.25	\$7.95	59%
Soda Can Earrings	\$3.25	\$7.95	59%
Level 2			
Item	Cost	Sale Price	Margin
Dancing Girl Earrings– Printed Tin Can Body	\$3.95	\$9.95	60%
Dancing Girl Earrings– Non Printed Tin Body	\$3.95	\$9.95	60%
Dancing Boy Earrings – Phone Card Body	\$3.95	\$9.95	60%
Dancing Girl Earrings – Phone Card Body	\$3.95	\$9.95	60%
Kenya Earrings Variety	\$3.95	\$9.95	60%
Level 3			
Item	Cost	Sale Price	Margin
Glass Earrings– Small Rectangle	\$4.95	\$12.95	61%
Glass Earrings– Long Rectangle	\$4.95	\$12.95	61%
Glass Earrings– Square	\$4.95	\$12.95	61%
Enamel Earrings –Small Moon	\$4.95	\$12.95	61%
Enamel Earrings– Triangle	\$4.95	\$12.95	61%

For more information call 1.866.468.3438